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Contact: Tim Lam, Director
The International School of Hospitality
tlam@tisoh.com
702.947.7200, ext 201

MBA Students & Professors from Taiwan Attend Immersion Course in Hospitality at The International School of Hospitality

Las Vegas, Nevada – May 5 – Thirteen graduate students and their business school professor traveled 7,000 miles from Feng Chia University in Taichung, Taiwan to Las Vegas last week to enroll in a specially designed, educational-enrichment program at The International School of Hospitality (TISOH). The Chinese group wanted to learn how hospitality disciplines can be applied across all business sectors.

TISOH Director, Timothy Lam, explained, “To illustrate how important the principles of hospitality are in many business environments, we designed, “The Las Vegas Hospitality Experience,” a four-day course of study that integrated theory, case studies and on-site learning.”

Janice Cheng, the group’s study leader summarized the experience, “TISOH has exceeded my expectations in providing a memorable learning and cultural experience for my group’s visit to Las Vegas. Students enjoyed particularly the lectures and site visits, where they got a behind-the-scenes overview of how this amazing city became the entertainment capital of world.”

Students attended classroom lectures and workshops in the morning and then visited different elite Las Vegas properties in the afternoons to see first hand the application of theory to practice. Professionals from TISOH who taught the program included Debbie Brumfield, Tyra Bell-Holland,

Chris Cleveland, Patricia Norman, and Donna Marcou-Stafford. The Venetian Resort-Hotel-Casino, The Palazzo Resort-Hotel-Casino, Mandalay Bay Hotel-Casino and Planet Hollywood Resort-Casino were among the hotels visited by the Feng Chia University delegation.

Since 2004, The International School of Hospitality is dedicated to helping students enter the hospitality industry, as well as helping current employees advance in their careers. The school offers practical training programs developed for industry and taught by industry professionals and university professors. Courses feature small classes with personalized guidance; short, intensified programs; and online learning options. Internships, networking opportunities and career counseling are integral components of all course work.

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