



FOR IMMEDIATE RELEASE: Dec. 1, 2014

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Las Vegas hospitality pioneer hits trifecta for lifetime achievement

LAS VEGAS – Patti Shock, a founding member and academic consultant for The International School of Hospitality (TISOH), has won three lifetime achievement awards this year.

Shock received the first national Icon Award in July from the National Association of Catering and Events (NACE), and in October, she was inducted into the Convention Industry Council's (CIC) Hall of Leaders, the highest honor in the industry. Her latest achievement, the Legacy Award from the NACE Las Vegas chapter, was presented to her in November.

“We are honored to have Patti Shock leading the next generation of hospitality professionals,” said Tim Lam, executive director of TISOH. “She is an innovator, and an inspiration. Among the top circles of our industry, she is known as the Mother of Convention Education.”

Shock has been a pioneer in higher education. She was among the first in higher education to embrace distance learning, and 15 years ago, developed the first online hospitality curriculum for the University of Nevada, Las Vegas, where she continues teaching part-time online as a professor emeritus. She recently retired from UNLV, where she taught for 25 years and served as the chairwoman of the Tourism and Convention Administration Department. Shock has taught at five institutions over 37 years. Shock has received 10 awards related to academics and 17 awards for her service to the industry.

The CIC represents more than 103,500 individuals and 19,500 firms and properties involved in the meetings, conventions, and exhibitions industry. The CIC provides a forum for member organizations to exchange information on global trends and topics, promote excellence in best practices, and advocate the value of the meetings, conventions, exhibitions and events industry.

NACE is the oldest and largest catering association in the world. The Las Vegas chapter was chartered in 2000.

About The International School of Hospitality

The International School of Hospitality (TISOH) was founded in Las Vegas, Nev., in 2005. TISOH offers quality short-term, practical training and career development programs in hospitality. Developed for the industry and by the industry, TISOH's small class sizes and online courses include: concierge, conference management and event planning, catering, hospitality leadership and supervision, hospitality human resources, hotel operations, and wedding coordination and design. Diploma graduates, trained by working experts in the field, enjoy a 90 percent job placement rate. TISOH is an academic partner of the American Hotel & Lodging Educational Institute and is accredited by the Accrediting Council for Continuing Education and Training. For more information, visit www.tisoh.edu or call (702) 947-7200.

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